

Global Gazette

The latest news, updates, and announcements

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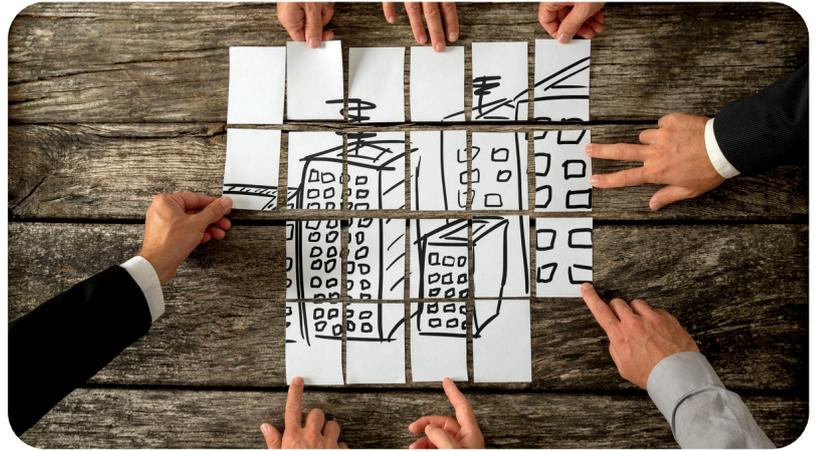
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Quote of the Month:

"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world."

— Desmond Tutu



February: Inclusive Urban Development

This month, our socio-environmental workshop focused on Inclusive Urban Development, highlighting the role of infrastructure in reducing inequalities. In the U.S., nearly 45% of Americans lack access to public transportation, and sidewalk availability remains uneven—90% of streets in high-income communities have sidewalks, compared to only 50% in low-income areas. These disparities affect access to jobs, medical care, and healthy food. Expanding public transportation and walkable spaces can improve air quality, boost physical activity, reduce motor vehicle injuries, and foster better mental health. Ensuring equitable access to transportation can help bridge health and economic gaps, creating stronger, more connected communities. To help address these challenges, Global made a donation to [World Bicycle Relief](#), providing bicycles to individuals in need and increasing mobility. This initiative was inspired by an employee suggestion, reinforcing our commitment to meaningful action. By recognizing these challenges, we can work toward more inclusive, accessible spaces for everyone.

2025 KeHE Summer Show



Global had an incredible time at this year's KeHE Summer Selling Show, supporting our brands and strengthening industry connections. We attended with Mexilink, Charras, Klass, Ricky Joy, Wang, La Lechonera, Otto Nuts, Deep River Chips, Roussas Feta, and Vigo-Alessi, assisting with registration, booth setup, and overall show management. Our brands had a dedicated aisle, with additional placements throughout the show, including Roussas' debut in the Fresh Marketplace! It was exciting to see our brands in front of key buyers, sparking new opportunities and industry buzz.



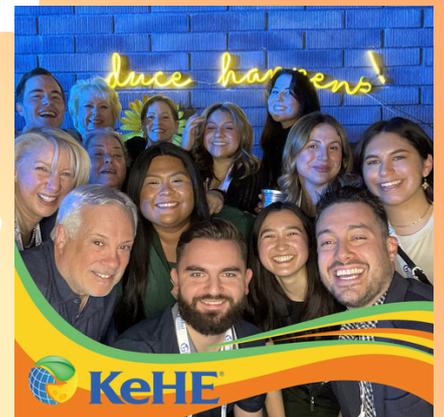
Our domestic sales team made the most of the show, connecting with vendors and retailer account managers while walking the floor to showcase the standout brands we represent. Meanwhile, our export sales team welcomed over 50 export customers from across LATAM and Asia, helping them navigate the latest industry trends and introducing them to innovative products that could make an impact in their markets. Walking the show with our customers allowed us to highlight the incredible potential of our Global brands, creating exciting new sales opportunities.



Beyond the show floor, we strengthened relationships with our partners through strategic dinners and networking events, including the after-party, where we reconnected with old friends and made valuable new connections. From start to finish, the energy was high, and we left feeling inspired by the possibilities ahead.

We're already looking forward to the next KeHE show in June—the Holiday Show in our backyard in Chicago! We can't wait to do it all again, reconnect with industry partners, and showcase even more incredible brands. See you there!

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Our B Corp Recertification



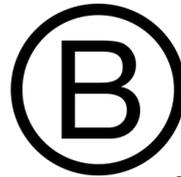
Beyond environmental progress, we have also continued to grow our employee wellness initiatives, working to create more meaningful programs that support our team. Additionally, we have strengthened our connection with the B Corp community, learning from other leaders in this space and sharing insights on best practices. As part of this commitment to transparency, we've also worked with educational institutions to showcase our approach, helping to shape the next generation of responsible business leaders.

Regardless of the final score, B Corp certification is not a one-time achievement—it's an ongoing journey of growth and responsibility. We remain focused on making a positive impact and will continue to evolve, improve, and learn along the way. Thank you to our team and partners who help drive this mission forward every day!

At Global, we are proud to be a Certified B Corporation, a designation that reflects our commitment to using business as a force for good. This February, we completed submitting for our B Corp recertification, reaffirming our dedication to the highest standards of social and environmental responsibility.

Recertification is a rigorous process that evaluates how we support our employees, communities, and the planet. Since our initial certification in 2022, we have taken meaningful steps to deepen our impact, including tracking our environmental footprint for the first time. As a result, our environmental score has increased by over 54%, rising from 8.5 to 13.1. While our overall score is still in the verification process, this improvement reflects our commitment to sustainability and accountability.

Certified



Corporation

This company is committed to accountability, transparency, and continuous improvement.